



WCPO

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ORDER

Print Date 08/28/12

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Flight Dates 08/17/12-08/19/12

Contract / Revision 308135 /

Original Date / Revision
08/28/12 08/28/12

Advertiser MoveOn.org

Agency Abar Hutton Media

Buying Contact

6190 Grovedale Court - Suite 200
Alexandria, VA 22310

Product

MoveOn.org

Agency Com 15%

Billing Contact

6190 Grovedale Court - Suite 200
Alexandria, VA 22310

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 553

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	4	\$2,762.50	\$3,250.00	0.00	07/30/12	08/19/12	4	\$2,762.50	\$3,250.00
Totals	4	\$2,762.50	\$3,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	08/17/12	08/17/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	----F--		1		\$800.00		0.00					
2	WCPO	08/17/12	08/17/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	----F--		1		\$600.00		0.00					
3	WCPO	08/17/12	08/17/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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wcpo.com
kypost.comContract / Revision **308135** Flight Dates **08/17/12-08/19/12**Hiatus DatesOriginal Date / Revision 08/28/12/ 08/28/12Order Sep 00:20:00Advertiser **MoveOn.org**Product **MoveOn.org**Estimate # **553**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
3	WCPO	08/17/12	08/17/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$850.00		0.00			
4	WCPO	08/19/12	08/19/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,000.00		0.00			
Totals														4	\$3,250.00